



# SJIS: Entrepreneurship

SJIS nurtures entrepreneurial values in each child by developing entrepreneurial spirit and behavioral competencies since 2000. As attitudes and cultural references take place at an early age, entrepreneurial education at school level can play a major role. In the world of globalization and intense competition, we need more job creators than job seekers.

The founding principles of "SJIS Model for Entrepreneurship Education" are:

## SELF ESTEEM

Through Entrepreneurship education, we build a high self esteem in children, which makes them loving, unique, spontaneous, different, adventurous, creative and fearless.

## SELF WORTH

Self worth cannot be damaged or taken away, it is always there. But for many people it lies hidden behind defensive walls. Entrepreneurship Education makes our children realize their Self Worth.

## SELF RELIANCE

We encourage entrepreneurial values from an early age, by developing skills like goal setting, problem solving, perseverance and team work.

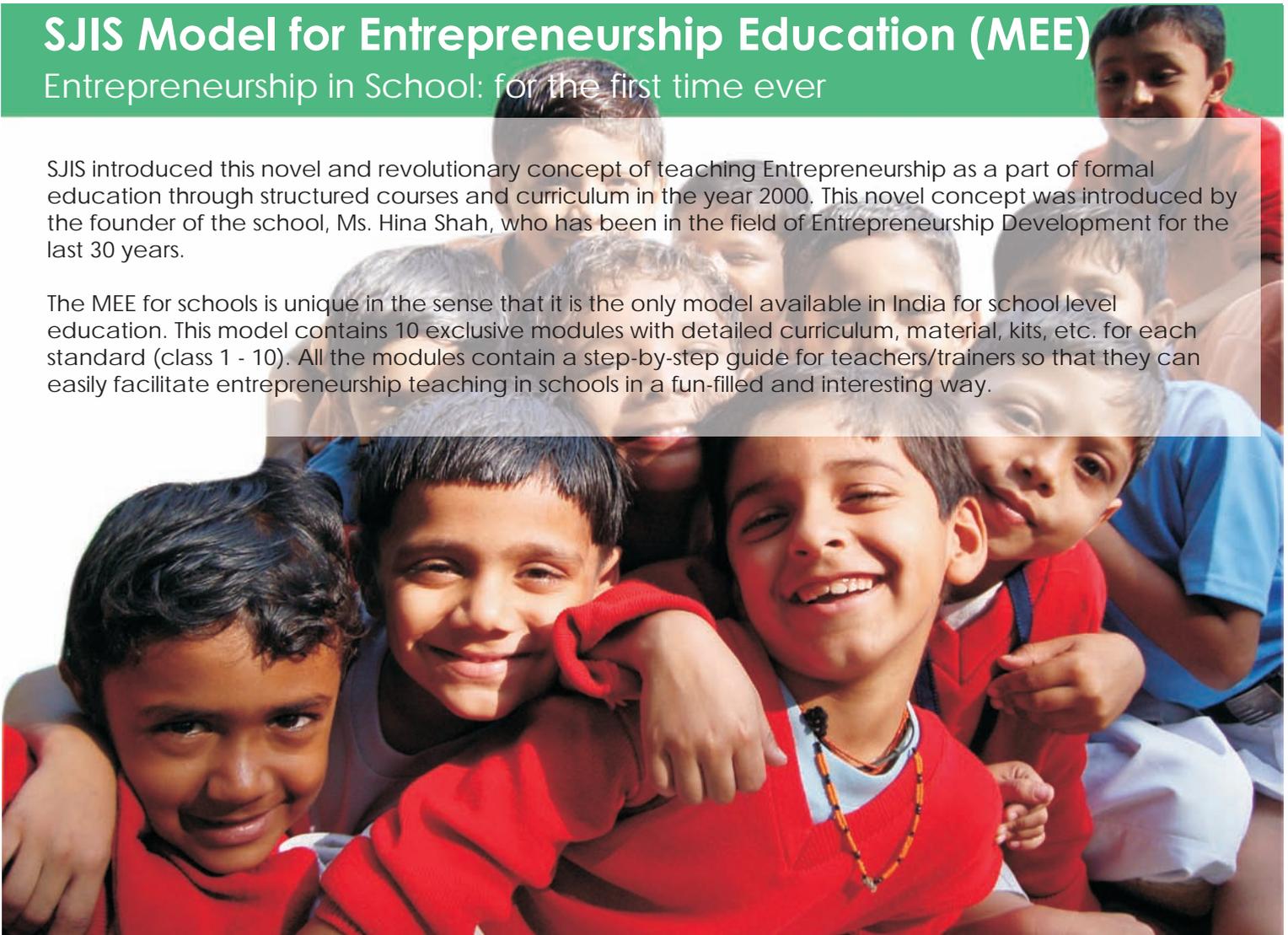
Entrepreneurship Education creates self reliant and self- sustainable entrepreneurs. Thus, introducing students to entrepreneurship, develops their initiative and helps them to be more creative, problem-solvers, persistent, information seekers, goal setters, team players and self confident in whatever activity they undertake and prepares them to act in a socially responsible way. It also helps them in their academic learning and lifelong achievements. Implementation of this model involves training distributed hourly each week for every standard. These sessions are taught every week along with the formal education system in any board. The training methodology is fully participatory & encourages self-learning.

## SJIS Model for Entrepreneurship Education (MEE)

Entrepreneurship in School: for the first time ever

SJIS introduced this novel and revolutionary concept of teaching Entrepreneurship as a part of formal education through structured courses and curriculum in the year 2000. This novel concept was introduced by the founder of the school, Ms. Hina Shah, who has been in the field of Entrepreneurship Development for the last 30 years.

The MEE for schools is unique in the sense that it is the only model available in India for school level education. This model contains 10 exclusive modules with detailed curriculum, material, kits, etc. for each standard (class 1 - 10). All the modules contain a step-by-step guide for teachers/trainers so that they can easily facilitate entrepreneurship teaching in schools in a fun-filled and interesting way.



## MEE: Rationale

Entrepreneurial skills are essential not only for future entrepreneurs, but modern day jobs require employees to be entrepreneurial as well.

Several subjects can be simultaneously taught through Entrepreneurship such as math, finance, economics, art, languages, without the children even realizing it!

Children can be made aware of their social responsibilities which can give rise to future social entrepreneurs, thereby creating social change.

Value for money is a hard lesson to be taught. Entrepreneurship Education ensures an easy way to teach children about money matters.

Having fun while learning and learning to have fun, is the basis of Entrepreneurial Studies. It is extremely rewarding to teachers, parents and the students to enjoy the process of learning.

Learning from failure is an essential skill for entrepreneurs. To do this, Entrepreneurship Education helps children to frame criticism as a learning opportunity by helping the child practice the skill or brainstorm what they could do differently next time.

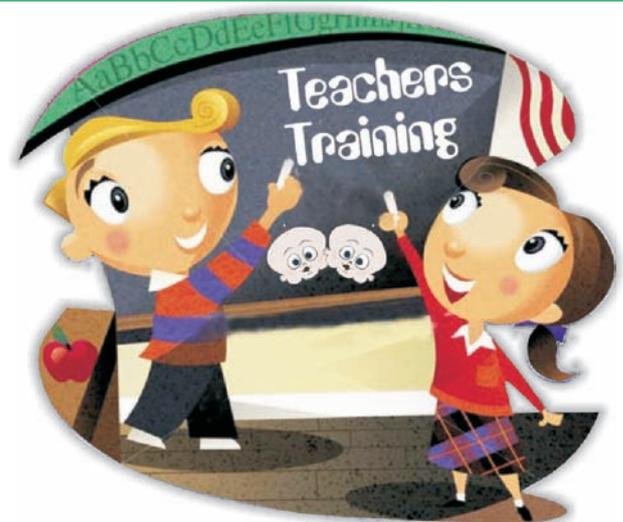
Letting children make decisions, implement them and bear consequences is an interesting outcome of the Entrepreneurship Education. An entrepreneur's confident decisions are rooted in early independence.

Entrepreneurship helps children to challenge the status quo as against following rules blindly, a habit that inhibits entrepreneurship. This also gives rise to a curious mind.



## MEE: Training of Teachers (TOT)

Another important aspect covered in MEE is the Training of Teachers (TOT). To develop entrepreneurial capabilities in students, it is required to enable facilitators and teachers to know how to successfully do this. As a part of the MEE, SJIS shall train the required teachers grade wise to enable them to be the ideal facilitators to induce the accurate behavioral competency inputs required per student.



## Satyameva Jayate International School: The Mission

The Satyameva Jayate International School seeks to give its students a sound education in the fullest sense of the term. While following a curriculum aimed at the attainment of the highest standards of academic excellence, the school takes particular care to ensure the wholesome all round development of character and personality and inculcate the qualities necessary for children to grow up as disciplined and responsible citizens. We don't teach children, but create conditions for them to learn.

SJIS has its roots in over 25 years of developing human resources into successful entrepreneurs in India and over 60 other countries. The school endeavours to develop and refine the entrepreneurial competencies of its students and making them goal setters, creative, persistent, brave and capable of thinking out of the box. The specialised inputs enable students to learn the nitty-gritty of innovation, financial and marketing management right from class-1.



## Satyameva Jayate International School: The Foundation



"Knowledge is the Key that opens all doors to success." This maxim could not be more appropriate than in present times, when learning is literally at one's fingertips & the doors to success are many.

Hina Shah, Founder-Director SJIS foresees MEE as the beginning of a revolutionary process for everyone- teachers as well as students a process which will give entrepreneurship education a global dimension.

Ms. Shah, also the founder-director of ICECD: International Centre for Entrepreneurship and Career Development, an Institute recognised by the United Nations- ESCAP as a 'Centre for Excellence', works in 55 different countries in the field of entrepreneurship. A National Awardee for her work, the Entrepreneurship Education curriculum is developed and validated, based on her diverse experience of creating entrepreneurs all over India and globally.

*Be an Entrepreneur, do what you love and you'll never work a day in your life.*

# MEE: Content

## STANDARD 1 - 4

This is the foundation course which covers most of the aspects of entrepreneurship, thus making them understand the concept of entrepreneurship, the process of trading, recognizing currency and its value, raising money in group, creating a product, pricing and selling it, entrepreneurial skills / understanding cost of living, knowledge about country, culture and resources (human, capital and natural) available at home and at business and banking, economic and non-economic roles and responsibilities, importance of success, importance of education in career development, family and economics.

## STANDARD 5 - 7

At the middle school the coverage is more detailed and includes experiential learning about International trading, import, export, taxes, personal resources, sessions for self improvement, understanding earnings and incomes in varied professions, recognizing foreign currency and importance of exchange rates, discovering career interests, availing market opportunities, budget making, identification of skills, facilitating savings behavior.

## STANDARD 8 - 10

At the senior level it covers entrepreneur as an individual and enterprise as a unit, market, business ethics and government role, idea generation project identification and selection, market survey feasibility, business plan preparation, promotion plan, resources for business, funding and managing the business enterprise, idea generation, project identification and selection, market feasibility, business plan preparation, running an enterprise.

### DURATION FOR EACH MODEL



# MEE: Training Methodology

## STUDENT TRAINING METHODS



## TEACHERS' TRAINING KIT INCLUDES:



Implementation of MEE involves about 20 to 40 hours of training distributed hourly each week for every standard. The training methodology has been specially designs to make it fully participatory and incorporates behavioral inputs, team building exercises, end of chapter questions, assignments, field visits, case studies, story telling, and role plays.



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